



MOTORSPORT ACCESS

WHERE PASSION MEETS ECOSYSTEM



FOUNDER'S MESSAGE

Name : Ativ Shah

Designation : Founder & Managing Director

It takes a good number of years for an Industry to set its base, gets proven playbook for the stakeholders and eventually come at a growth stage. While Indian motorsports is a several decades old, it is quite nascent against the global motorsport scene.

Being a super niche, It is perceived as a passion driven activity than a sport and an Industry. It becomes imperative to redefine and reimagine motorsport in the Indian context. The various existing stakeholders perform their respective duties at their end, however there's beyond scope for one to collectively build and take the ecosystem forward.

We aim to work on fundamental pillars which lie on the lines of Performance engineering, Infrastructure development and community building, marketing & business. Motorsport access aims to fill in the platform requirement which brings in sync between the sport and the Industry, which will ultimately be responsible for the growth and development of Motorsports in India. India already has the ingredients to mark its territory on the global Motorsport map. Let's come together and accelerate the bright future that it brings along with itself.



ABOUT US

Welcome to Motorsport Access. Beyond enthusiasts, we're trailblazers cultivating India's vibrant motorsports ecosystem. Our journey is fueled by innovation, talent nurturing, and nationwide enthusiast engagement.





VISION

Empowering India's motorsports evolution by seamlessly integrating every aspect into a dynamic ecosystem, fostering talent, and captivating enthusiasts nationwide.

SERVICES WE OFFER



Content Management:

We craft compelling content that resonates with motorsports enthusiasts, bringing your brand to life through captivating storytelling and engaging visuals, inspiring and captivating your audience.



Branding and Partnership:

Forge impactful partnerships and elevate your brand's presence within the motorsports community, ensuring it embodies the thrill and excitement of the sport.



Marketing and End-to-End Campaign Management:

Gain market leadership with our marketing expertise. From campaign inception to seamless execution, we elevate your brand, ensuring every strategy accelerates visibility and impact.

SECTORS WE WORK IN

01

Education and Skilling: Empower future motorsports professionals with our training programs, nurturing talent and building a skilled workforce for the industry.

02

Infrastructure Development: Lead the evolution of motorsports infrastructure in India through collaborative track development and facility planning, fostering growth in the sport.

03

Government Bodies Collaboration: Facilitate collaboration between motorsports and government bodies, advocating for growth-oriented policies and a supportive regulatory environment.

04

Manufacturing, Connect manufacturers, OEMs, and OESs to strengthen the motorsports supply chain, fostering efficiency and innovation through strategic partnerships.

05

Engaging the General Public: Engage the general public with accessible and enjoyable motorsports events, campaigns, and experiences, bringing the sport closer to their hearts.



We empower future motorsports professionals through training programs, nurturing talent, and building a skilled workforce for the industry. Our comprehensive courses cover technical aspects, strategic thinking, and practical skills, ensuring enthusiasts are well-prepared to excel in the dynamic world of motorsports.

EDUCATION AND SKILLING





We facilitate collaboration between motorsports and government bodies, advocating for growth-oriented policies and a supportive regulatory environment. By fostering dialogue and understanding, we ensure the interests of both sides are met, paving the way for a vibrant and sustainable motorsports community in India.

GOVERNMENT BODIES COLLABORATION





We lead the evolution of motorsports infrastructure in India through collaborative track development and facility planning. Our focus is on creating world-class venues that meet international standards, providing state-of-the-art facilities for athletes, teams, and enthusiasts, fostering growth and sustainability in the sport.

INFRASTRUCTURE DEVELOPMENT





We connect manufacturers, OEMs, and OESs, fostering efficiency and innovation through strategic partnerships. Our aim is to create a seamless network where ideas flow freely, leading to the development of cutting-edge technologies and products, driving forward the evolution of motorsports manufacturing in India.

MANUFACTURING





We engage the public with accessible motorsports events, campaigns, and experiences, bringing the sport closer to their hearts. From races to exhibitions, we create opportunities for people to interact with the sport, fostering a deeper appreciation and understanding of motorsports culture.

ENGAGING THE GENERAL PUBLIC





OUR COMMITMENT

We're committed to more than just conventional services. Our value-added initiatives, from empowering future professionals to infrastructure development, lay the foundation for a thriving motorsports industry in India.





WHAT SETS US APART

Elevate your brand in motorsports with our tailored suite of services, from captivating content management to strategic branding and marketing expertise, ensuring your brand embodies the thrill of motorsports.



THANK YOU!